

Dear Pastor Brochure

Dear Pastor or Church leader,

Introducing

Our Two-sided Ministry of Christian Literature & Biblical Counseling Ministry

Thru the prism of human-interest storytelling, as in:

“DAD AND MOM” and “MY STORY OF GOD”

booklets as ministry tools and fundraisers based on

**“Take one for any amount of
donation—\$0.01, \$100, or more.”**

One hand washes the other. We are reaching out to you with our ministry materials so we may be a blessing to your church/congregation and, vice-versa, that your church/congregation may be a blessing to our ministry as well. In doing so, we both give and receive; we bless and are blessed, in His name.

Also, to ask that you be kind enough to introduce and connect us (and our ministry) to your pastor-friends and local churches in your community/circle of influence.

SUGGESTIONS FOR DISTRIBUTION IN A LOCAL CHURCH/CONGREGATION IN 4 or 5 SIMPLE STEPS

1

REVIEW OUR MATERIALS

To begin, you review and vet (or ask an associate to review and vet) our materials. They include,

1. DEAR FRIEND LEAFLET,
2. DAD AND MOM,
3. MY STORY OF GOD, and the
4. BOOKMARK.

1

After your review, you indicate to us the number of copies of each to send to you.

2

LAY THE FOUNDATION

Steps 2 and 3 may be combined. Step 2 is to distribute the **Dear Friend Leaflet**, as a forerunner, to your congregation, one or two Sundays before step 3. Alternatively, you may roll steps 2 and 3 together.

3

DISPLAY THE BOOKLETS

Have a display table in your narthex, lobby or commons manned by a staff or volunteer to display

1. DAD AND MOM (large and regular prints),
2. MY STORY OF GOD,
3. DEAR FRIEND LEAFLET and the
4. BOOKMARK.

The Dear Friend Leaflet and Bookmarks are available for free circulation.

In your announcement, while holding up copies of our materials, you may say something like,

- “Outside the sanctuary/in the narthex/lobby area, you will see copies of these booklets on display tables and Deacon, Elder or Pastor XYZ standing by. They are not for sale; they are distributed on take one for any amount of donation. Please take a copy for any generous donation. Feel free to take a copy and leave a donation of any amount from 1 cent to several thousands of dollars. You may still take a booklet, even if you don’t have any change or your checkbook. Bring something next Sunday, if you are able to. It is the happy privilege of this church to support the ministry and concept behind the booklet.”
- Please remind them that their generous donation will support the mission of **Back to Basics Ministry**. (BACK TO BASICS MINISTRY USA, INC. is a 501(c)(3) not-for-profit Christian organization registered in New York, USA.)

4

SUSTAIN THE INTEREST

Please keep the display on for 4 to 6 weeks, Sunday after Sunday to give as many members as possible the chance to be a part of this ministry of mutuality.

2

5

CONNECT WITH US

Connect with us to know how it’s been and when we may return for your generous donation. Please feel free to augment the donation collected from members with generous gift from the church. We hope our partnership in the Lord’s service will not be limited to this one-time endeavor.

You may wonder and ask:

**Why are we doing what we are doing?
What’s our big “why” or motivation?
Why bother circulating free educational and
inspirational literature among the youth,
especially on campuses?**

The one-word answer is the word,

ENTROPY.

The second law of thermodynamics states that entropy always increases with time.

Therefore, our compelling “why” in one word is: ENTROPY!

What is entropy?

Entropy is lack of order or predictability; it is a gradual decline into disorder or degeneration.

Entropy is a scientific concept, as well as a measurable physical property, that is commonly associated with a state of disorder, or randomness. Take a closer look at your organization, school, community or society and you might find a downward spiral despite all effort to stabilize things. This is the law of entropy at work.

Entropy affects all aspects of our daily life. For example, if left unchecked, without constant and deliberate efforts

3

to maintain and improve the present conditions, disorder, breakdown, or devolution will increase over time in infrastructures such as buildings, roads, and bridges, in relationships such as parent-child, family or marriage, in society, business, culture, school systems, youth, etc. By default, everything is prone to degeneration; it's the flesh or carnal, human nature at work. The Bible refers to this trend as signs of the last days (See Matthew 24; 1 Timothy 4; 2 Timothy 3).

About one hundred years ago, preachers who spoke of the last days or possible fast-approaching midnight hour, "end of the world" were regarded as prophets of gloom and doom. Today, it is the objective, apolitical scientists and environmentalists who are the present day apocalyptic and catastrophic prophets, warning us and sounding the alarm about a universe that's running out of life-sustaining resources and rapidly winding down, which are largely the consequences of human abuses of the Earth over years.

You solve one problem only to create two new ones: one step forward in science and technology, two backwards in sanity and sanctity. The Jamaican saying, "The more you look, the less you see," may very well be their definition of entropy. If you consider me a pessimist, I pray you may live long enough for history to vindicate you and prove me wrong.

Coming from a pure science background, I often approach issues by attempting to frame them into questions that I can focus my energy and attention on.

So, I asked myself:

If nothing changes and the present trend continues, even without factoring in the law of entropy, ten years from now—that is, in 2033, will society be safer, will communities be healthier, will neighborhoods be friendlier, will politics be less divisive, will schools be less prone to gun-toting intruders, will road, rail and air travels be less apprehensive, will the environment be cleaner and less polluted?

I couldn't answer with an emphatic, "yes."

Now, if we factor in the inevitable law of entropy, and the present state of things in the educational, political, economic, spiritual, cultural, religious and social arenas can be projected for the next generation or 40 years—that is, to the year 2063—from today, in the best- and worst-case scenarios, what kind of world will our children be living in?

I'm terrified to even attempt to extrapolate or confront any such projection into the future.

The pervasiveness and prevalence of moral decadence, no value for human life, and continual erosion of sanity in society can be explained in one word: ENTROPY.

Like it or not, changes, sadly, mostly negative changes, are happening everywhere, every place, every time and every day. We have to be intentional and deliberate to stem this tide. To do nothing or resign to status quo is to witness a further rapid decline.

Our greatest investment is in our youth. Education, spirituality and "religion" have a role to play in transforming our inner environment, perspectives and worldviews. I put religion in quotes because religious misinformation, which often leads to fanaticism, is as dangerous as, if not worse than, religious ignorance.

I'm in my early seventies. I've witnessed great astronomical rise in scientific inventions and innovations. If truth be told, the lightning speed, rate, and scope of technological advancements, good and desirable as they are, are frightening. Our airwaves and social platforms are filled with information pollutants and conspiracy theories that are threatening the cohesion of society. Even to the experts in the fields, the future that awaits us in the fields of artificial intelligence (AI), robotics, humanoids, computer science and biomedical engineering is as scary as it is unpredictable. That's why we want to do all we can before it is too late.

I have been actively involved in Christian literature (and counseling) ministries for over four decades. **I can almost say, "CHRISTIAN LITERATURE is all I do."**

OUR OPERATIONAL GOAL: To connect with, enlist, and build relationship with as many pastors/local churches of like minds as possible as partners in this Christian literature ministry.

OUR MINISTRY GOAL: To saturate the campuses with free circulation of our inspirational booklets in the hope that they will direct our students to our website for further free inspirational resources. Hopefully, by this, we may create an atmosphere that engenders a sizeable committed, equipped, God-fearing Christian young men and women—future leaders of the world—graduating from our colleges and universities.

ADVOCATING DISCRETION: We live in an increasingly litigious secular society. Our practice of "Take a copy for any amount of donation" is intended to prevent our friends and users of our booklets from being accused by anyone of proselytizing or forcing our booklets on them against their wish. Suggesting a donation of even a cent/penny to receive a copy demonstrates personal decision and choice, without any coercion.

Back to Basics Ministry USA, Inc. is not a church or denomination. We are a 501(c)(3), para-church and local church-oriented organization that offers a two-sided ministry of **Christian Literature** and **Biblical Counseling**. We promote peer-to-peer mentoring and relationship-based literature evangelism. We desire to do ministry among, with, within and through the youth in schools, colleges and the community in partnership with the local church, as an arm of the church. We exist to serve the Lord Jesus Christ and His Great Commission through the local church, with the local church, in the local church, and for the local church.

Dr. Michael O. Ojewale
For: *Back to Basics Ministry USA, Inc.* September 2023

A Publication of *Back to Basics Ministry USA, Inc.*
Albany, NY 12203

Email: Team.TeachThem@gmail.com